



# Amsaan Partners School

Study by Deaf, for Deaf

*Travel. Learn. Earn.*



## About school

*Amsaan Partners School offers training in tourism for Deaf learners. By Deaf, for Deaf. Learn, grow, and travel. Outstanding students earn job placements and a graduation trip to the Emirates.*



## About school

*Explorer is Level 1. Learn the basics of tourism, social media, content, guiding, and sales. Begin your journey from beginner to professional.*



# What is included in the program?

## Module 1. Tourism Inside

- Basics of tourism.
- Who works in tourism.
- How price of tour is made.

## Module 2. SMM Basics

- What is marketing.
- What is SMM.
- First steps in social media.

## Module 3. SMM in Tourism

- How to use Instagram and TikTok.
- Content plan and brand style.
- Free and paid promotion.

## Module 4. Content Creator & Editor

- How to film with smartphone.
- Basics of video editing.
- Make Reels with subtitles.

## Module 5. Guide Profession

- Who is a guide.
- How to build a tour route.
- Deaf guide: tours in sign language.

## Module 6. Partner Profession

- Model "Travel. Enjoy. Earn."
- How to invite friends.
- Commissions and bonuses.

## Module 7. Sales & Objections

- Steps of sales.
- How to answer "too expensive".
- Practice dialogues.

## Module 8. Graduation

- Review all modules.
- Choose your way: SMM, content, guide, partner, sales.
- Certificate + Graduation Trip in Emirates.

## Our teaching methods



Video lessons in  
sign language



Practice  
tasks



Mini challenges  
& badges



Zoom  
workshops



Graduation  
event





## Benefits

- ✓ Video lessons in sign language
- ✓ Practice tasks
- ✓ Mini challenges & badges
- ✓ Zoom workshops
- ✓ Graduation event



# Be part of Amsaan School!

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